

**National Taiwan University of Sport**  
**International Short-term Summer Program**  
**Course Outline**

Course: Adventure tourism

Instructor:

Dr Jyh-How Huang, PhD (experienced mountain climber, reached the summit of Mt. Everest, Email: [jhhuang@ntupes.edu.tw](mailto:jhhuang@ntupes.edu.tw))

Dr Po-Yu Wang, PhD (PhD in Leisure and Tourism Studies, experienced limber of mountaineering, canyoneering, and rock climbing. Coach of Taiwanese national sport climbing team, Australian National Outdoor Recreation Leader, Email: [pywang@ntupes.edu.tw](mailto:pywang@ntupes.edu.tw))

Course description

This class aims to provide students with the basic understanding of the current development of adventure tourism, a significant sector of the leisure and tourism industries. Key issues relating to demand, supply, risk management, and future development in adventure tourism will be discussed. In addition to classroom lectures, students will receive practical training in adventure activities while taking 2 trips of rock climbing, mountaineering, or canyoneering.

Course objectives

1. Understand the demand- and supply-sides of adventure tourism
2. Familiarized with risk management of adventure tourism
3. Understand the future of adventure tourism
4. Familiarized with basic skills in rock climbing, mountaineering, and canyoneering
5. Obtain hand-on experience in adventure tours in rock climbing, mountaineering, and canyoneering

Student evaluation

1. Participation in class discussion (20% each)
2. 2 reports in adventure tours (20%)
3. Participation and dedication in adventure tours (60%)

Tentative schedule (may be adjusted according to weather and conditions in tour sites)

Days	Content	hr
2	Introduction The demand- and supply-sides of adventure tourism	4
3	Risk management of adventure tourism The future of adventure tourism	4
4	Basic skills in rock climbing	6
5	Basic skills in mountaineering and canyoneering Preparation of adventure tour 1	6
6-8	Adventure tour 1 Rock climbing (April) or canyoneering (May/June)	>24
9	Preparation of adventure tour 2	
10-12	Adventure tour 2: Mountaineering	>24